

REP: TEL# 703 528 7800 FAX# 703 528 /880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT25/12 18.50
CHANGES ** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME MEDIA PLACEMENT

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DATE OCT25/12 18.50

TO LENA
FR JULIE
OK'D M2
TTLS RTS
PLS CFM,

***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ELECTRONIC INVOICES ARE TO BE SENT TO AGENCY
TELEVISION INVOICES IDB#9914019

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PROGRAM : EYEW NW-NN SA
CON COM1: EYEW NW-NN SA
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REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT25/12 18.50
CHANGES ** WFTV-TV ***

REP HEADLINE# 6387613 TRF# 338079
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
19	A		700A-900A	60		\$2,400.00	11/3	11/3	1		SAT	1
PROGRAM : NEWS												
ORD COM1: WE CAN OFFER												
THIS IS A MAKE-GOOD FOR NOV3 ON LINE-7 FOR 1 SPOT/WK												
STATION MAKEGOOD OFFERS:												
M2	OK'D	BUY#7	MISSED: SAT/1200N-1230P				NOV3		60S	\$2,400.00	(OCT25/12)	
			OFFER: SAT/700A-900A				NOV3		60S	\$2,400.00	PLS ADVISE.	
CMT: WE CAN OFFER												
CONTRACT TOTAL 80700.00												
TOTAL SPOTS 18												

NOV/12 80700.00

MARKET TOTALS \$263,698 WFTV 31% WKMG 8% WESH 26% WOFL 10% WKCF 6% WRBW 5% CABL 0%
WOPX 0% WRDQ 14% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SPT Q-PAID PGM R-RATE S-SPOTS PER WEEK X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE